

A CASE STUDY WITH:



**"IMPROVING THE
LIVES OF AT-RISK
AND HOMELESS
YOUTH"**

PREPARED BY:

THELEADERSHIPAGENCY

ABOUT US, THE LEADERSHIP AGENCY

The Leadership Agency is North America's Executive & Board Recruitment Partner of Choice for Purpose-Driven Tech Startups and Non-Profit Organizations! With a mission to help build the most impressive companies of our generation, The Leadership Agency helps startups and non-profits find and hire the best-in-class talent. As industry disruptors with over 15 years of experience and award-winning services,

The Leadership Agency has truly become the one-stop-shop for Executive & Board Recruitment. The Leadership Agency reaches all lines of business, including C-level, sales, leadership, tech, finance, marketing, board, and more.

VISIT: WWW.LEADERSHIPAGENCY.COM FOR MORE INFORMATION.

CHECK US OUT ON:

LINKED IN: [/THELEADERSHIPAGENCY](https://www.linkedin.com/company/theleadershipagency)
INSTAGRAM: [@THELEADERSHIPAGENCY](https://www.instagram.com/theleadershipagency)
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OUR STATISTICS

Numbers tell us a lot about a search. They not only provide us with real-time data but also insights into the talent market.

51

- 51 candidates in the pipeline

9

- 9 candidates were interviewed and presented

1

- Employment Advisor placed



MORE ABOUT EVA'S INITIATIVES

Eva's Initiatives is an award-winning organization founded 20+ years ago. Eva's provides shelter, transitional housing, and health + well being programming to help youth experiencing at risk of homelessness in Toronto

Their programs are open to all youth and are culturally responsive + trauma informed to meet the unique needs of Black youth. Their front-line team uses anti-Black racism and anti-oppression lenses to center the needs and experience of youth experiencing homelessness

MISSION & PURPOSE

They have an intentional emphasis placed on youth who have been historically and continually underserved and marginalized across the social services spectrum

CUSTOMER COMMITMENT

Everyday Eva's provides shelter, housing, and support for 181 young people aged 16-24. Eva's was recognized by Charity Intelligence as one of the Top 10 Impact: Canadian Youth Charities of 2022

HOW WE HELPED EVA'S.

TLA went on site to Eva's Initiatives for a tour facility and an opportunity to see firsthand the work that was being done. The team received proper sensitivity training from the Eva's team before launching in market and discussing the work that the organization does. It was an opportunity to learn and have honest, engaging, and transformative conversations.

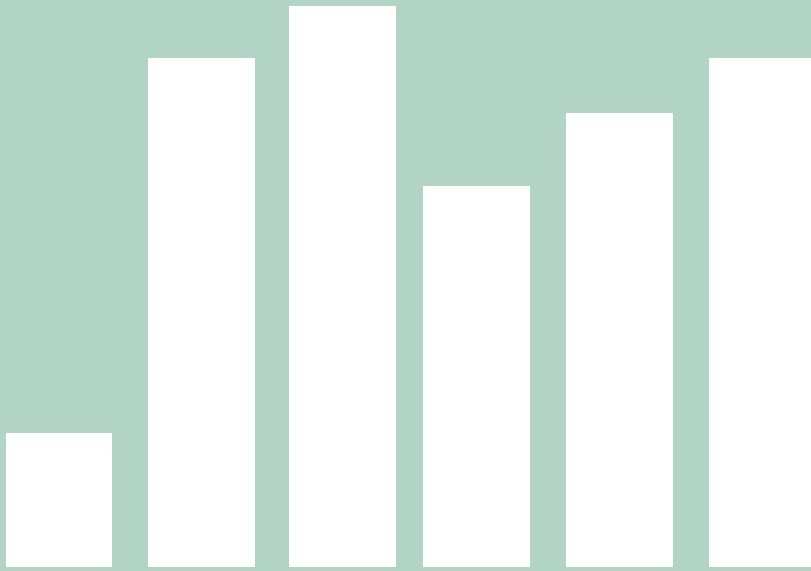
DISCOVERY WITH THE EVA'S INITIATIVES TEAM

THE SEARCH:

Within 1 hour of approval, TLA launched the search for an Employment Advisor. The organization had recently acquired funding from the federal government for this role to help enable youth to have sustainable employment. This role was designed to find the next great leader within this division.

THIS ROLE WAS RESPONSIBLE FOR:

- Planning & delivering a dynamic workshop-based employment training program
- Creating connections with agencies and communities to find internships for the youth
- Working closely with youth, assisting with career developing and finding jobs that suit their skills
- This required a pipeline of candidates with education/experience in Social Services
- Someone who had experience counselling marginalized populations, the ability to express empathy and a good sense of dealing with crisis



THE RESULTS

Within an hour of the initial consultation, The Leadership Agency launched the search. Key deliverables included:

- Search was launched in an hour
- Within 5 business days of launch, Eva's Initiatives was presented with vetted, qualified candidates, and a talent market analysis
- The Leadership Agency team held detailed conversations with the team of hiring managers to thoroughly discuss who would be a great fit for Eva's brand and team

TOTAL HIRES MADE

